

ENTERTAINMENT MARKETING & DESIGN SERVICES

DEVELOPMENT | PITCHING | BRANDING

Sample Portfolio by JOHN ADAM WHITE

KEY ART | GALLERY 01

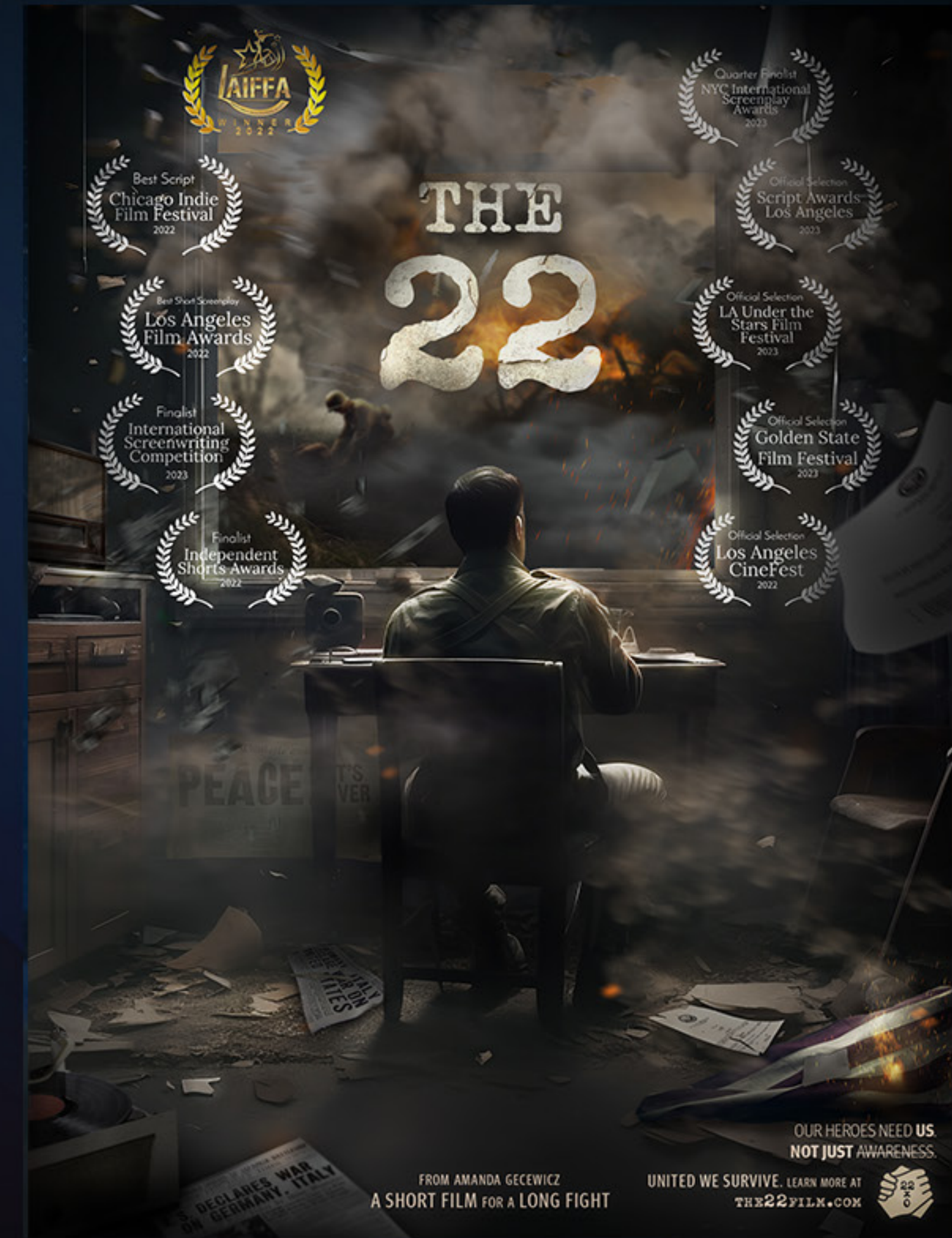
Crafted Elements: Photo Manipulation, Compositing, Logos/Titles, Copywriting



(ANIMATED) SERIES | Cyberpunk, Dramatic-Adventure



FEATURE FILM | Action, Drama



SHORT FILM | Historical Drama

KEY ART | GALLERY 02

Crafted Elements: Photo Manipulation, Compositing, Logos/Titles



FEATURE FILM | Comedy, Drama



SHORT FILM | Historical Drama



FEATURE FILM | Romantic Comedy, Drama

KEY ART | GALLERY 03

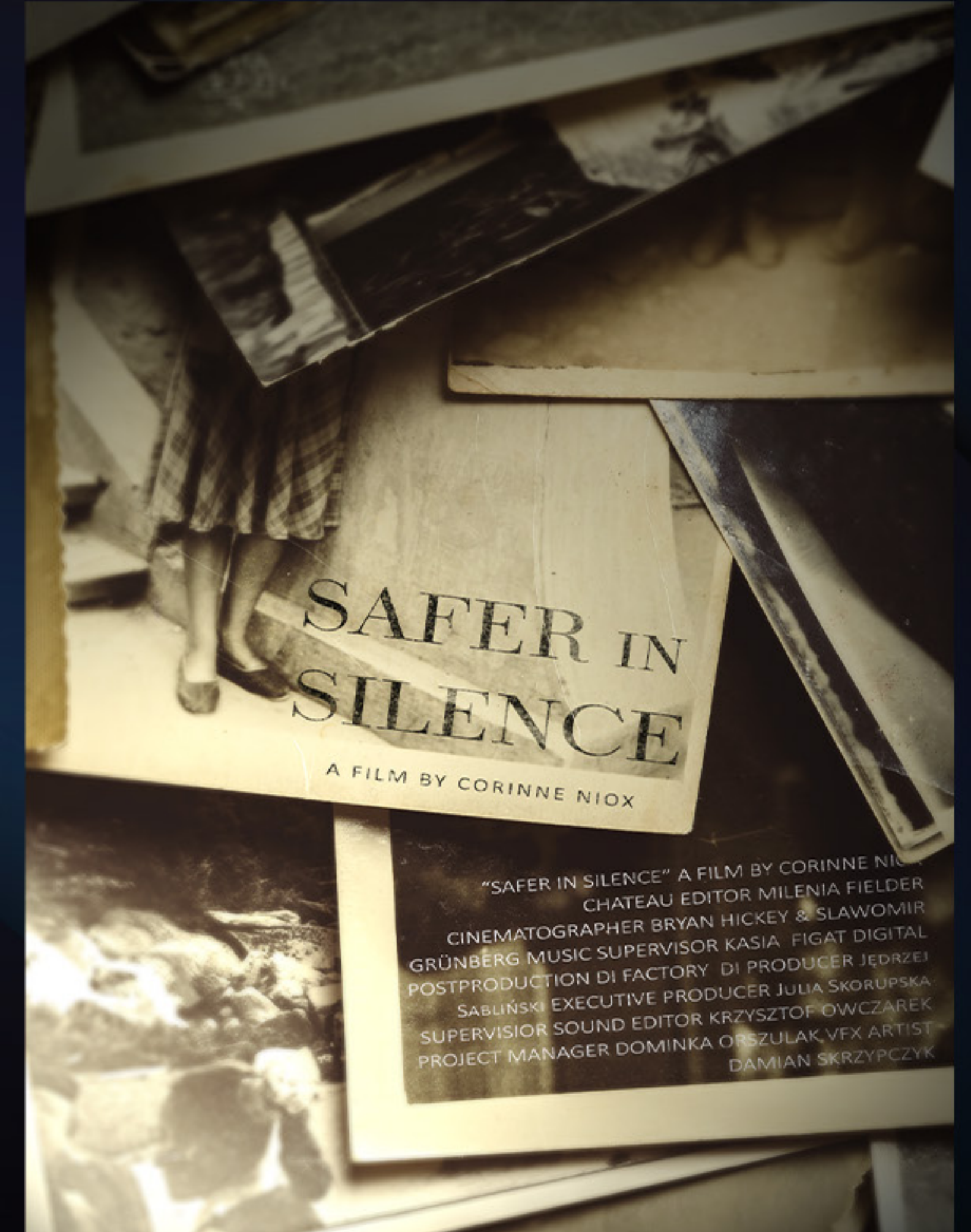
Crafted Elements: Photo Manipulation, Compositing, Logos/Titles, Marketing Copy



FEATURE FILM | Documentary, Adventure



FEATURE FILM | Historical Action Epic, Drama



FEATURE FILM | Documentary

LOGOS & TITLES | GALLERY 01

CRAFTED ELEMENTS: TITLE TREATMENT/LOGO DESIGN, TYPOGRAPHY, TAGLINE WRITING

AMERICAN
ZERØ

VENGANCE HAS RECOIL

LOGOS & TITLES | GALLERY 02

CRAFTED ELEMENTS: TITLE TREATMENT/LOGO DESIGN, TYPOGRAPHY

MADHOUSE

SEVEN KILLERS. ONE COP. INSANE ODDS.

LOGOS & TITLES | GALLERY 03

CRAFTED ELEMENTS: TITLE TREATMENT/LOGO DESIGN, TYPOGRAPHY, TAGLINE WRITING

WHY ^{IN} THE
WORLD

The title 'WHY IN THE WORLD' is presented in a multi-layered, textured font. 'WHY' is in a clean, white, sans-serif font. 'IN' is smaller and positioned above 'THE'. 'THE' is in a white, sans-serif font. 'WORLD' is the largest and most textured, with each letter having a different material-like appearance: 'W' is blue with a brushstroke texture, 'O' is red with a grid pattern, 'R' is gold with a metallic texture, 'L' is brown with a cracked texture, and 'D' is grey with a wood-grain texture.

THE TRUTH IS WELL TRAVELED

LOGOS & TITLES | GALLERY 04

CRAFTED ELEMENTS: TITLE TREATMENTS, LOGO DESIGN, TYPOGRAPHY

WITHER
THE ANIMATED SERIES

SÓL

my **WICKED**
GUARDIAN
ANGEL


LAFAYETTE
forefather

ARPEGGI

SHADY  **MILIS**
PRODUCTIONS



**CENTRAL
PARK**
PICTURES

THE **ANGEL** of
HARLEM

Meet
me in the
Kitchen
at
Midnight

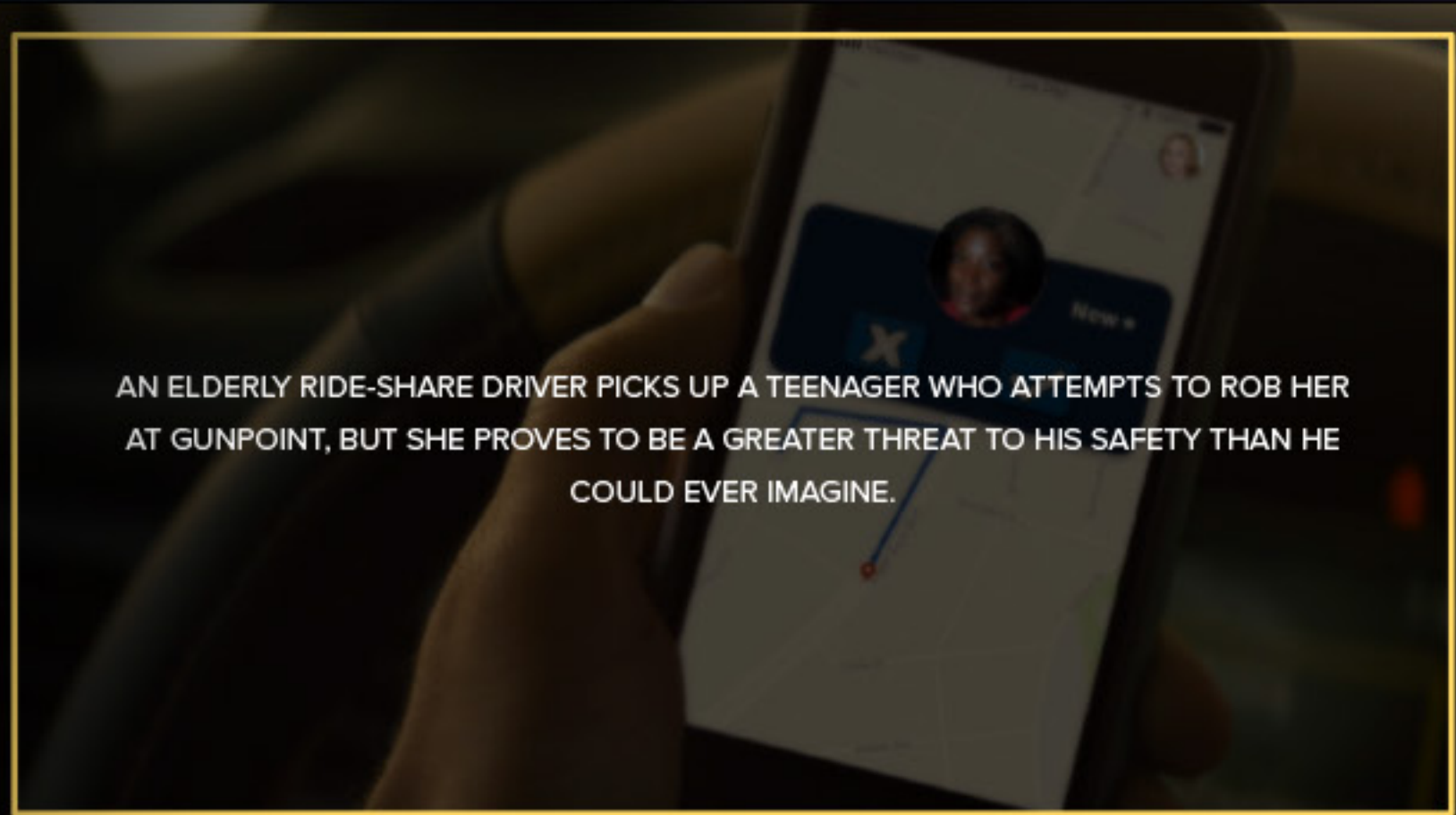
PITCH MATERIALS | SAMPLE GALLERY 01

Crafted Elements: Typography, Compositing, Logos/Titles, Marketing Copy



PITCH MATERIALS | SAMPLE GALLERY 02

Crafted Elements: Graphic Layout, Typography, Marketing Copy



AN ELDERLY RIDE-SHARE DRIVER PICKS UP A TEENAGER WHO ATTEMPTS TO ROB HER AT GUNPOINT, BUT SHE PROVES TO BE A GREATER THREAT TO HIS SAFETY THAN HE COULD EVER IMAGINE.

COMPARABLE CINEMA



MEETS

GLADYS O'BRIEN

A 65-year-old grandmother with a checkered past, Gladys is foul-mouthed and sarcastic with a rap sheet as long as your arm.

She's at the end of her rope emotionally and financially and is not about to take crap from anyone.




Kathy Bates Renée Zellweger Jaimie Lee Curtis

CASTING SUGGESTIONS



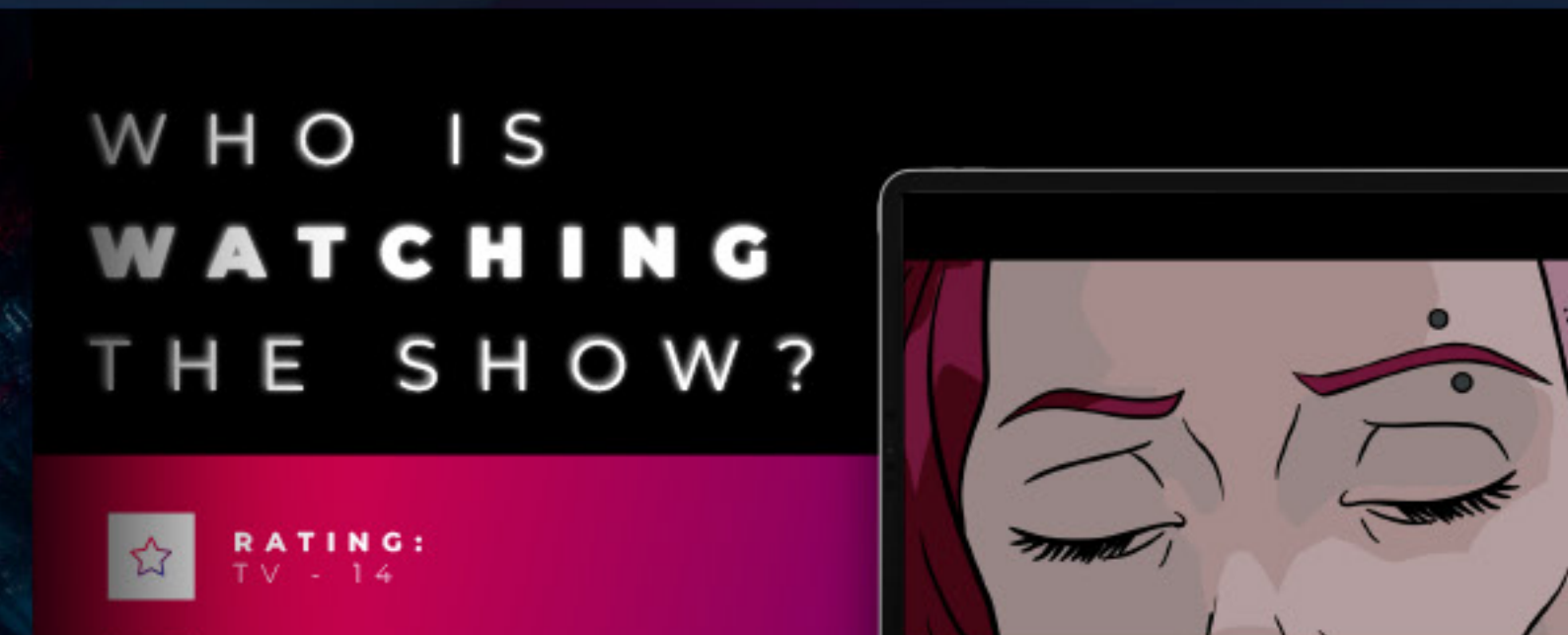
SAMPLE TRAILER



One Minute of Animation to Sample the Style, Music, and Showcase Characters.

4 | 40 WITHER

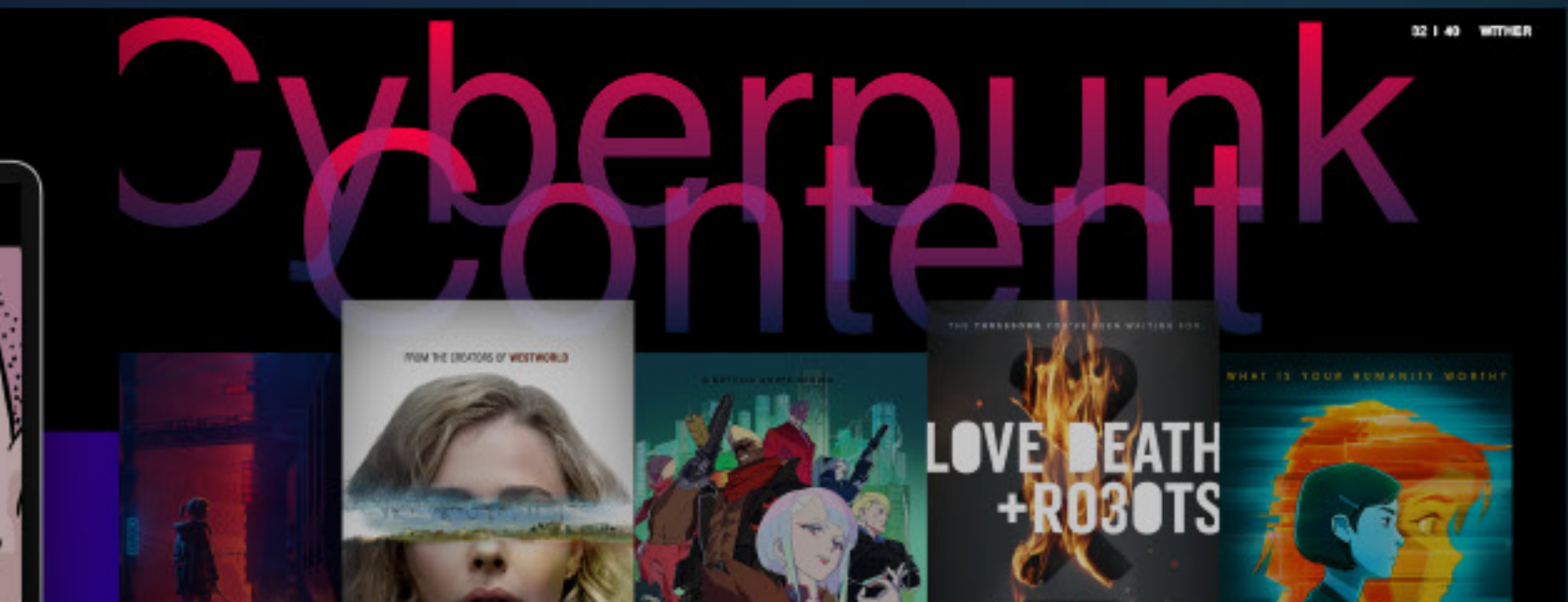
WHO IS WATCHING THE SHOW?



- RATING:** TV - 14
- TARGET DEMOGRAPHICS:** 'TWEENS' (AGES 13 - 19)
- COMPARABLES:**
 - BATMAN BEYOND
 - Q-FORCE
 - SAMURAI JACK

24 | 40 WITHER

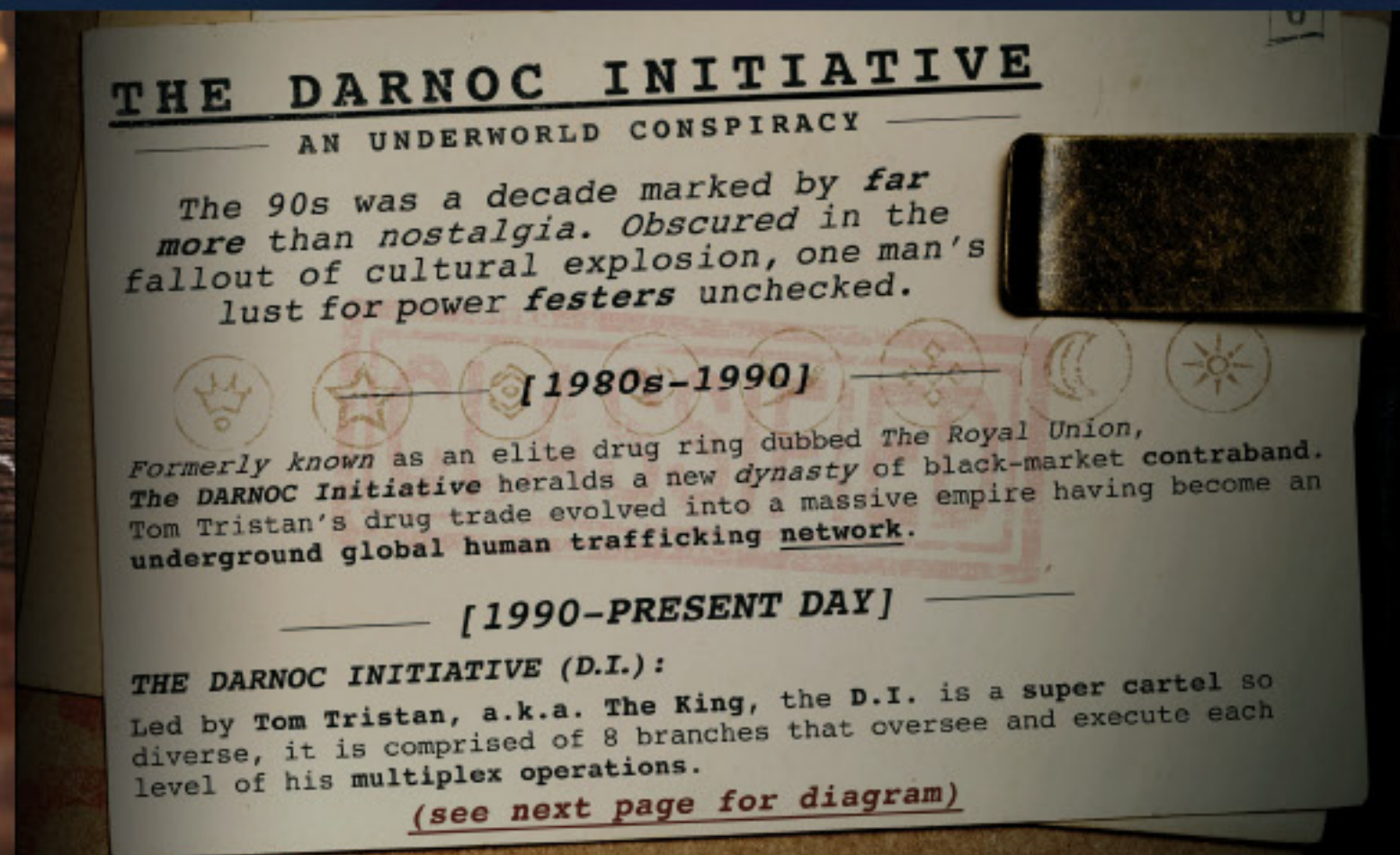
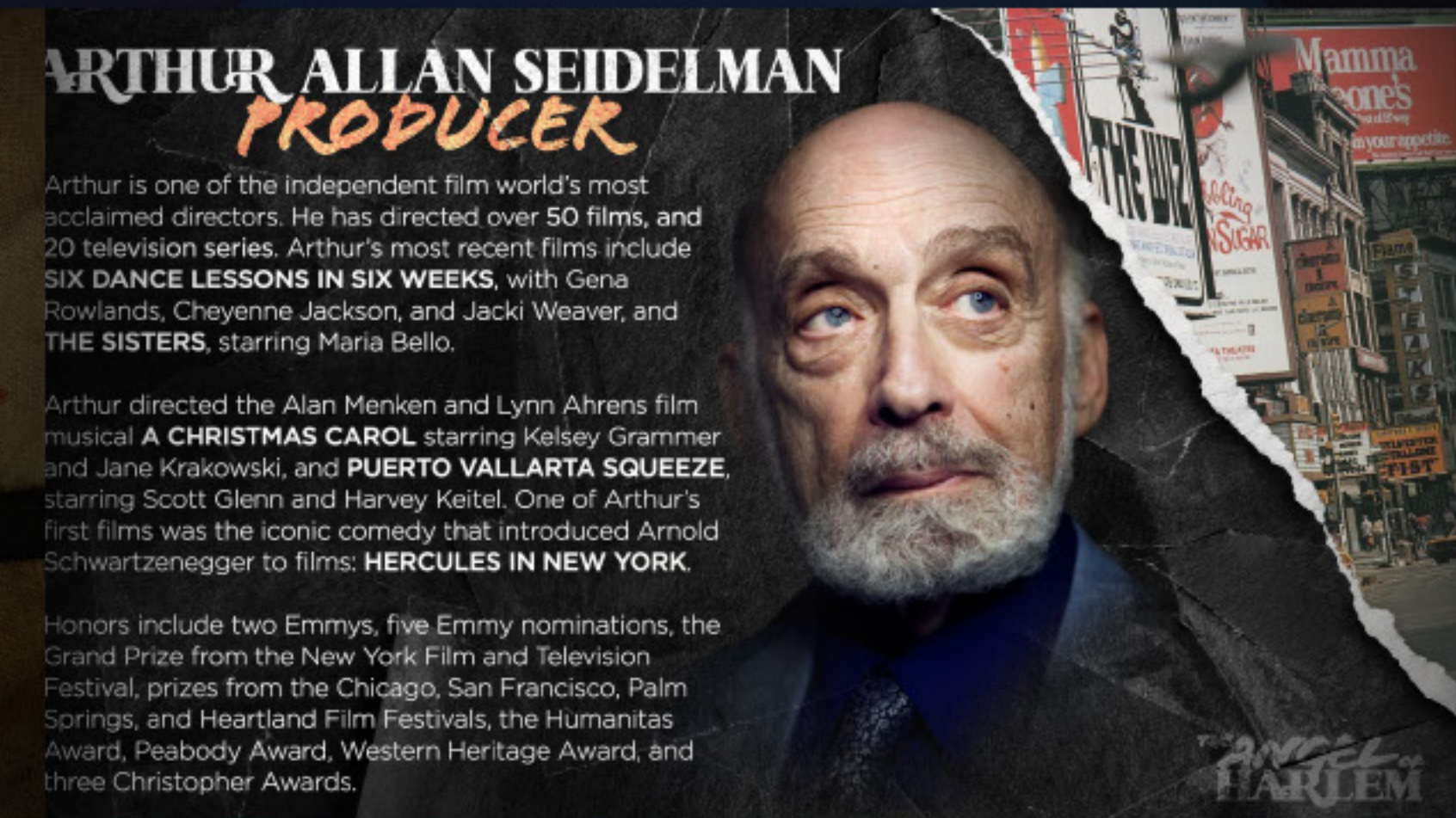
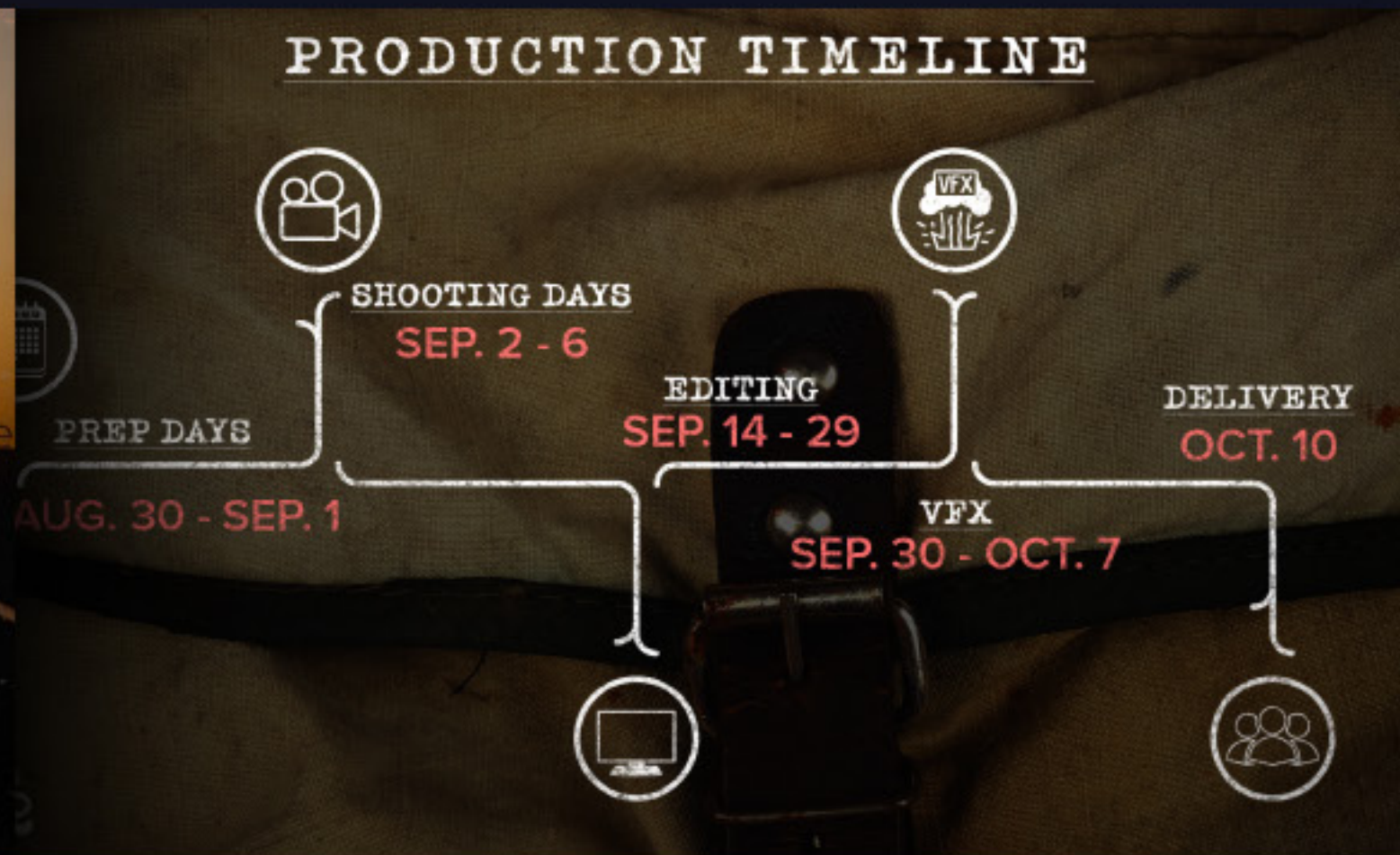
Cyberpunk Content



GI Anime of 2021 Released 2022 Book to Series Released 2022 Game to Series Adaptation Won 12 Emmy Awards New Season 2023 Released 2022 100% Rotten Tomatos

PITCH MATERIALS | SAMPLE GALLERY 03

Crafted Elements: Typography, Compositing, Logos/Titles, Marketing Copy



PITCH MATERIALS | SAMPLE GALLERY 04

Crafted Elements: Typography, Compositing, Graphic Layout

— THE PLACE IS LIMERICK, IRELAND, THE TIME IS 1922 —

-- a very difficult time for Irish coal miners due to lay-offs and pay cuts resulting from intense European price wars.

The story is that of an ensemble group of characters: Poe, Emrys, Hankins and Casey, a close band of coal miners who interact throughout this story full of human drama, action and extraordinary romance.



CATHERINE

A young woman in her mid-30s has arrived in Limerick after the death of her mother, for whom she has cared most of her life.

She has come to Limerick to work at the home of the local Vicar, and as members of the same church, Catherine and Poe become close friends who share books and music, but she eventually falls in love with the roguish, married miner, Emrys, who appeals to Catherine's over-sheltered need for adventure and love.

Eventually, in trouble and alone, after becoming pregnant with Emrys' child, Catherine turns to Poe for help. Poe willingly takes Catherine in to his home, helps her through her pregnancy and even assists in the delivery of her illegitimate child, and he does so with a spirit of complete forgiveness and tenderness.

OLD IRELAND

a glimpse of early 20th century life from history & beyond



WRITER'S STATEMENT



DRAMATIC SEQUENCES



PITCH MATERIALS | SAMPLE GALLERY 05

Crafted Elements: Key Art, Compositing, Typography, Marketing Copy

LOGLINE

OPPOSITES ATTRACT...RIGHT?

Rookie LAPD detective Alex and her wife, soulful yoga teacher Whitney, want nothing more than to become mothers, or do they? Countless IVF attempts & awkward desperation breeds the most *chaotic* way to start a family... **EVER.**

ALEX (Type-A With a Dash of *ADHD*)

...was a person.— Alex is The Warrior Creator who wants to be The Winner. Most of the time she resorts to her iron fist to rule, which is what got her to succeed as an immigrant in the United States. She is a powerhouse workaholic and when solving problems for others, and her personal life suffers.

...finds earthiness and groundedness in Whitney, who reminds her that there are more important things than power in life. She does not know who she is if she's not working and executing.

Cast Concepts: Stephanie Beatriz, Aubrey Plaza, Jordana Brewster

WE'RE EXPECTING... TO MAKE YOUR NEXT FAVORITE Comedy Series! HOPE YOU'LL BE JOINING THE FAMILY

FOR BUSINESS INQUIRIES:
JORDAN ANCEL — CREATOR, JORDANANCEL@JORDANANCEL.COM
STEPHANIE CHLOE HEPNER — CREATOR, PRODUCER, WRITER, SNHEPNER@ICLOUD.COM

HER CALL

OFFICIAL SERIES PITCH DECK

TO NE

PINCH OF THIS **MORE OF THIS** **PINCH OF THIS** **MORE OF THIS**

MOLLY'S GAME **QUEEN'S GAMBIT** **sneaky pete** **THE BEAR**

It's a gambling drama that feels a pinch epic and more visceral. It's not a grandiose recap, it's a deeply nuanced character study.

It's a serialized show that feels a pinch like an operatic and more like an unflinching immersion. Each scene envelopes you in its raw, external chaos and internal headspaces.

COLORING THE SERIES

IM STIPAN

WORLD-CLASS COLORIST ATTACHED
ACTION OF HIS FEATURED WORK WITH **COMPANY 3**

CREED **THE WHALE** **THE GREATEST SHOWMAN**

THANK YOU

iamjohnwhite@gmail.com

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IMDb Credits



Full Pitch & Investment
Deck Materials Portfolio